

REP HEADLINE# 6112509
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

APR11/12 17.2
*** WDCW-TV ***

ADV # ADV. NAME ISS/NRSC *Stationary Republican Committee* REP. # OFF. # SALESMAN #
AGY # AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME STEPHEN SZOSTAK

3299 K. STREET NW, SUITE 200 SALES PRSN WA- DAVE CLARK
WASHINGTON, DC 20007

ORDER # CONTRACT # 6112509 CLASS: NATL. LOCAL REGIONAL
PRDCT NRSC EST# COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT17/12 OCT23/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE APR11/12 17.26

REP: TO: NSA WDCW
FROM: GREG FOR DAVE
NEW ORDER
TTL...\$9300...11X
THX PLS CFM, 4/11/12
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

new biz date 10/11/13

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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1			630P-700P	30		\$400.00	10/17	10/19	3		W-F	3
PROGRAM : HOW I MET YOUR MOTHER												
2			630P-700P	30		\$400.00	10/22	10/23	1		M-TU	1
PROGRAM : HOW I MET YOUR MOTHER												
3			700P-730P	30		\$1,100.00	10/17	10/19	2		W-F	2
PROGRAM : 2.5 MEN												
4			700P-730P	30		\$1,100.00	10/22	10/23	2		M-TU	2
PROGRAM : 2.5 MEN												
5			730P-800P	30		\$1,200.00	10/17	10/19	1		W-F	1
PROGRAM : 2.5 MEN												

LINE# 6112309
ORIGINAL REV#0 ***

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6			730P-800P	30		\$1,200.00	10/22	10/23	1		M-TU	1
PROGRAM : 2.5 MEN												
7			1200N-300P	30		\$900.00	10/20	10/20	1		SAT	1
PROGRAM : SEC FTBL												
OCT/12						\$9,300.00						

CONTRACT TOTAL \$9,300.00
TOTAL SPOTS 11

MARKET TOTALS \$930,000 WDCW 1% WJLA 29% WUSA 17% WRC 34% WTTG 19% WPXW 0% WDCA 0%
CABL 0%

VC- NSI
EMOS- RA35+*